





Order / Rev: 202925  
 Alt Order #: 06848294  
 Flight Dates: 10/30/12 - 11/05/12

Advertiser: POL/Crossroads GPS  
 Product Desc: 10/30-11/5 Crossroads GPS  
 Estimate: 750

WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	WAVY	11/01/12	11/01/12	Today Show 2 Today Show 2	CM	9a-10a	---T---	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
TODAY SHW2-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$500.00		0.00			
E 15	WAVY	11/02/12	11/02/12	Today Show 2 Today Show 2	CM	9a-10a	----F--	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
TODAY SHW2-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$500.00		0.00			
E 16	WAVY	11/05/12	11/05/12	Today Show 2 Today Show 2	CM	9a-10a	M-----	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
TODAY SHW2-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$500.00		0.00			
E 17	WAVY	10/30/12	10/30/12	Today Show 3 Today Show 3	CM	10a-11a	-T-----	:30	1	\$400.00	P1	0.00	NM	1	\$400.00
TODAY SHW3-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$400.00		0.00			
E 18	WAVY	10/31/12	10/31/12	Today Show 3 Today Show 3	CM	10a-11a	--W----	:30	1	\$400.00	P1	0.00	NM	1	\$400.00
TODAY SHW3-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$400.00		0.00			
E 19	WAVY	11/01/12	11/01/12	Today Show 3 Today Show 3	CM	10a-11a	---T---	:30	1	\$400.00	P1	0.00	NM	1	\$400.00
TODAY SHW3-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$400.00		0.00			
E 20	WAVY	11/02/12	11/02/12	Today Show 3 Today Show 3	CM	10a-11a	----F--	:30	1	\$400.00	P1	0.00	NM	1	\$400.00
TODAY SHW3-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$400.00		0.00			
E 21	WAVY	11/05/12	11/05/12	Today Show 3 Today Show 3	CM	10a-11a	M-----	:30	1	\$400.00	P1	0.00	NM	1	\$400.00
TODAY SHW3-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$400.00		0.00			
E 22	WAVY	10/30/12	10/30/12	WAVY News 10 @ Noon News 10 @ Noon	CM	12p-1p	-T-----	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
WAVY NEWS10-NN<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$300.00		0.00			
E 23	WAVY	10/31/12	10/31/12	WAVY News 10 @ Noon News 10 @ Noon	CM	12p-1p	--W----	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
WAVY NEWS10-NN<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$300.00		0.00			
E 24	WAVY	11/01/12	11/01/12	WAVY News 10 @ Noon News 10 @ Noon	CM	12p-1p	---T---	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
WAVY NEWS10-NN<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$300.00		0.00			
E 25	WAVY	11/02/12	11/02/12	WAVY News 10 @ Noon News 10 @ Noon	CM	12p-1p	----F--	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
WAVY NEWS10-NN<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$300.00		0.00			
E 26	WAVY	11/05/12	11/05/12		CM	12p-1p	M-----	:30	1	\$300.00	P1	0.00	NM	1	\$300.00

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Flight Dates: 10/30/12 - 11/05/12

Advertiser: POL/Crossroads GPS  
Product Desc: 10/30-11/5 Crossroads GPS  
Estimate: 750  
**WAVY**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				WAVY News 10 @ Noon										
				News 10 @ Noon										
				WAVY NEWS10-NN<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----		1		\$300.00		0.00				
E 27	WAVY	10/30/12	10/30/12	Days of Our Lives	CM	1p-2p -T-----	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
				Days of Our Lives										
				DAYS-OUR LIVES										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-T-----		1		\$500.00		0.00				
E 28	WAVY	10/31/12	10/31/12	Days of Our Lives	CM	1p-2p --W----	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
				Days of Our Lives										
				DAYS-OUR LIVES										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	--W----		1		\$500.00		0.00				
E 29	WAVY	11/02/12	11/02/12	Days of Our Lives	CM	1p-2p ----F--	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
				Days of Our Lives										
				DAYS-OUR LIVES										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	----F--		1		\$500.00		0.00				
E 30	WAVY	11/05/12	11/05/12	Days of Our Lives	CM	1p-2p M-----	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
				Days of Our Lives										
				DAYS-OUR LIVES										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----		1		\$500.00		0.00				
E 31	WAVY	10/30/12	10/30/12	M-F 2-3p	CM	2-3p -T-----	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
				The Doctors										
				DOCTORS<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-T-----		1		\$200.00		0.00				
E 32	WAVY	10/31/12	10/31/12	M-F 2-3p	CM	2-3p --W----	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
				The Doctors										
				DOCTORS<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	--W----		1		\$200.00		0.00				
E 33	WAVY	11/01/12	11/01/12	M-F 2-3p	CM	2-3p ---T---	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
				The Doctors										
				DOCTORS<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	---T---		1		\$200.00		0.00				
E 34	WAVY	11/02/12	11/02/12	M-F 2-3p	CM	2-3p ----F--	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
				The Doctors										
				DOCTORS<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	----F--		1		\$200.00		0.00				
E 35	WAVY	11/05/12	11/05/12	M-F 2-3p	CM	2-3p M-----	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
				The Doctors										
				DOCTORS<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----		1		\$200.00		0.00				
E 36	WAVY	10/30/12	10/30/12	M-F 3-4p	CM	3p-4p -T-----	:30	1	\$450.00	P1	0.00	NM	1	\$450.00
				Maury Povich										
				MAURY POVICH<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-T-----		1		\$450.00		0.00				
E 37	WAVY	11/01/12	11/01/12	M-F 3-4p	CM	3p-4p ---T---	:30	1	\$450.00	P1	0.00	NM	1	\$450.00
				Maury Povich										
				MAURY POVICH<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	---T---		1		\$450.00		0.00				
E 38	WAVY	11/02/12	11/02/12		CM	3p-4p ----F--	:30	1	\$450.00	P1	0.00	NM	1	\$450.00

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 Product Desc: 10/30-11/5 Crossroads GPS  
 Estimate: 750  
**WAVY**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 3-4p Maury Povich MAURY POVICH< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ----F-- 1 \$450.00 0.00														
E 39	WAVY	11/05/12	11/05/12	M-F 3-4p Maury Povich	CM	3p-4p M-----	:30	1	\$450.00	P1	0.00	NM	1	\$450.00
MAURY POVICH< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 M----- 1 \$450.00 0.00														
E 40	WAVY	10/30/12	10/30/12	M-F 4-5p M-F 4-5p	CM	4p-5p -T-----	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
ANDERSON< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -T----- 1 \$500.00 0.00														
E 41	WAVY	10/31/12	10/31/12	M-F 4-5p M-F 4-5p	CM	4p-5p --W----	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
ANDERSON< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 --W---- 1 \$500.00 0.00														
E 42	WAVY	11/01/12	11/01/12	M-F 4-5p M-F 4-5p	CM	4p-5p ---T---	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
ANDERSON< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ---T--- 1 \$500.00 0.00														
E 43	WAVY	11/02/12	11/02/12	M-F 4-5p M-F 4-5p	CM	4p-5p ----F--	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
ANDERSON< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ----F-- 1 \$500.00 0.00														
E 44	WAVY	11/05/12	11/05/12	M-F 4-5p M-F 4-5p	CM	4p-5p M-----	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
ANDERSON< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 M----- 1 \$500.00 0.00														
E 45	WAVY	10/31/12	10/31/12	WAVY News 10 @5p News 10 @5p	CM	5p-530p --W----	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
WAVY NEWS10-5< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 --W---- 1 \$1,500.00 0.00														
E 46	WAVY	11/02/12	11/02/12	WAVY News 10 @5p News 10 @5p	CM	5p-530p ----F--	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
WAVY NEWS10-5< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ----F-- 1 \$1,500.00 0.00														
E 47	WAVY	10/30/12	10/30/12	WAVY News 10 @530p News 10 @530p	CM	530p-6p -T-----	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
WAVY10NWS-5.30< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -T----- 1 \$1,500.00 0.00														
E 48	WAVY	11/01/12	11/01/12	WAVY News 10 @530p News 10 @530p	CM	530p-6p ---T---	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
WAVY10NWS-5.30< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ---T--- 1 \$1,500.00 0.00														
E 49	WAVY	11/05/12	11/05/12	WAVY News 10 @530p News 10 @530p	CM	530p-6p M-----	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
WAVY10NWS-5.30< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 M----- 1 \$1,500.00 0.00														
E 50	WAVY	10/31/12	10/31/12		CM	730-8p --W----	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00

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Advertiser: POL/Crossroads GPS  
 Product Desc: 10/30-11/5 Crossroads GPS  
 Estimate: 750

WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 730-8p M-F 730-8p										
ACCESS HOLLYWOOD														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----				1	\$1,500.00		0.00			
E 51	WAVY	11/02/12	11/02/12	M-F 730-8p M-F 730-8p	CM	730-8p-----F--	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
ACCESS HOLLYWOOD														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--				1	\$1,500.00		0.00			
E 52	WAVY	11/03/12	11/03/12	LN Sa WAVY News 10 @11 Sat	CM	11p-1130p-----S-	:30	1	\$2,000.00	P1	0.00	NM	1	\$2,000.00
WAVY NEWS10-11														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$2,000.00		0.00			
E 53	WAVY	11/04/12	11/04/12	Sun News 11p (Football) Sun News 11p -- Late	CM	1130-12a-----S	:30	1	\$2,000.00	P1	0.00	NM	1	\$2,000.00
SUNDAY LATE NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				1	\$2,000.00		0.00			
E 54	WAVY	10/30/12	10/30/12	Tonight Show/Jay Leno Tonight Show w/Leno	CM	1134p-1237a-T-----	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
TONITE SHW-NBC<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$500.00		0.00			
E 55	WAVY	10/31/12	10/31/12	Tonight Show/Jay Leno Tonight Show w/Leno	CM	1134p-1237a--W----	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
TONITE SHW-NBC<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----				1	\$500.00		0.00			
E 56	WAVY	11/01/12	11/01/12	Tonight Show/Jay Leno Tonight Show w/Leno	CM	1134p-1237a---T---	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
TONITE SHW-NBC<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---				1	\$500.00		0.00			
E 57	WAVY	11/02/12	11/02/12	Tonight Show/Jay Leno Tonight Show w/Leno	CM	1134p-1237a----F--	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
TONITE SHW-NBC<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--				1	\$500.00		0.00			
E 58	WAVY	11/05/12	11/05/12	Tonight Show/Jay Leno Tonight Show w/Leno	CM	1134p-1237aM-----	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
TONITE SHW-NBC<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$500.00		0.00			
E 59	WAVY	11/03/12	11/03/12	SNL Saturday Night Live	CM	1130p-103a-----S-	:30	1	\$800.00	P2	0.00	NM	1	\$800.00
SAT NITE LIVE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$800.00		0.00			
E 60	WAVY	11/05/12	11/05/12	Late Night/Jimmy Fallon Late Night w/Jimmy Fallon	CM	1237a-136aM-----	:30	1	\$150.00	P1	0.00	NM	1	\$150.00
JIMMY FALLON														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$150.00		0.00			
E 61	WAVY	11/04/12	11/04/12	Su 12a-1a Su 12-1a	CM	12a-1a-----S	:30	1	\$175.00	P1	0.00	NM	1	\$175.00
LEVERAGE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				1	\$175.00		0.00			
Totals												61	\$37,925.00	